

ABOUT TOWN



Claire Connelly and Amber Standley.



Steven Bell, Robin Brosnan and Gayle Lovett.



Kat Shields and Elaine Banful.



Macley Connelly, Jimi Bostock and David Matthews.

Little studio with a big green vision

STORY AND PICTURES:
LYN MILLS

Papercut is a small boutique design studio where going green is at the heart of their business.

Working out of a 1950s-style house in Turner, the designers have recycled the house for their studio space and are making green choices that are sustainable, encouraging their clients to do the same.

The business, which started in January, has quietly established itself with a growing list of clients and it was now time to launch it officially at a party at Knightsbridge Penthouse in Braddon. There was even a surprise for the regulars strolling in on the way home for a drink: they also got to enjoy Papercut's hospitality, partaking in some hearty snacks and a free drink.

Director Claire Connelly is passionate about good design, and created a promotional package for guests that demonstrated she had thought outside the square. The folders, promotional material, green information and quirky gifts were a pretty package of good stuff.

There was a card to hang on the front door knob to remind you to switch off the lights, a rock/paper/scissors game to inform the throw-aways that we can recycle, and there were tips for the home, all on recycled paper of course.

The proof of their mission was in the package, with a formidable list of what this studio can do to help you make green choices with paper and printing.

And they understand digital media as well.

It is a little studio packaged with a big vision to make a difference.

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Karen Jamal and Jocelyn McGill.



Amanda McDonald and Errol McCormack.



Russell Kerrison and Paul Starr.



Kim and Gil Leishman with Sharon Phillips.