

# Local Environment Providers



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## Designers push the environmental envelope

PAPERCUT graphic design began with the environment in mind, and is now keen to educate clients in the pursuit of sustainability in business.

The creative director, Claire Connelly, has combined thorough research with her experience to develop an educational program in the area of sustainable design and print.

Ms Connelly realised that clients armed with the right tools in the area of outsourcing, would make environmentally informed decisions about their products and the potential impact on the planet.

Papercut's pilot program will be launched next month with the Department of Climate Change and Energy Efficiency.

The full program will then run within various departments, and a public program planned for later this year.

This innovative training will be presented over two days in four modules on how to:

1. Select environmental paper stocks;

2. Brief the designer efficiently and effectively;

3. Supply the designer with correct file formats for the job;

4. Specify the print job.

"I'm very excited to offer the first educational program in my area of expertise," Ms Connelly said.

"I believe that people armed with the correct information will request environmentally sustainable options in their communication projects, and that can only be a good thing."

For further information call Papercut 6162 4045, visit [www.papercut.net.au](http://www.papercut.net.au) or email [info@papercut.net.au](mailto:info@papercut.net.au).

**DESIGN:** Papercut maintains a sustainable business and has developed an educational program which will be rolled out by the Department of Climate Change and Energy Efficiency.



## Clean your home without harsh chemicals or sprays

THINK about the environment when cleaning up around your home.

### Clean ingredients

Soap biodegrades safely and completely, and is non-toxic.

Available in grocery stores and chemists, it is sold as liquid, flakes, powder or bars.

Bars can be grated to dissolve more easily in hot water.

Look for soap without syn-

thetic scents, colours or other additives. Bicarbonate of soda cleans and deodorises.

It softens water to increase the sudsing and cleaning power of soap and is a good scouring powder.

Borax cleans and deodorises, is an excellent disinfectant and softens water. It's available at chemists and supermarkets.

Washing soda cuts grease, removes stains, disinfects and softens water.

### In the kitchen

Rinsing dishes before food residue hardens makes cleaning them easier and uses less detergent.

Commercial dishwashing liquids are designed to create unnecessary suds.

Dissolve pure soap flakes in hot water and use in place of your commercial detergent.

Add vinegar for really tough, baked-on grease.

Burnt pots and pans? Coat the area with a thick paste of bicarb and water and leave for several hours before washing.

### Ovens

Prevent baked-on grease: don't overfill pans and scrape up spills as soon as they're cold enough to handle.

When spills seem unavoidable, put a baking tray on the bottom rack to catch the worst of it.

### In the bathroom

#### Tiles

Most commercial tile cleaners do more harm than good because they contain chloride, a serious irritant to the eyes, nose and skin.

Wipe or spray vinegar onto the mould, leave overnight and scrub in the morning.

For general bathroom cleaning, use a firm bristled brush with bicarb and hot water.

#### Toilet

Try a strong solution of vinegar.

Apply a thick paste of borax and lemon juice to stubborn areas. Leave for several hours.

#### Mirrors

For routine cleaning, use three tablespoons of vinegar in one litre of warm water.

To dry surfaces, use cheesecloth or crumpled newspaper.

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